

TWIN COUNTY recruitment expos



TUESDAY, APRIL 16 • 10 am - 2 pm • COLUMBIA GREENE COMMUNITY COLLEGE

Publication Date: Tuesday, April 16
Advertising Deadline: Monday, March 25

*Meet with job seekers at the Expos and reach them
on-line and in print with a recruitment
marketing strategy powered by Hudson Valley
360 Jobs and Columbia-Greene Media!*

NON-PROFIT RECRUITMENT PACKAGES RATE

PLATINUM:	Booth at Recruitment Expo, full page ad/profile in the Guide, 40,000 web impressions on www.hudsonvalley360.com and 2 Job Network Posts	\$700
GOLD:	Booth at Recruitment Expo, full page ad in the Guide, 30,000 web impressions on www.hudsonvalley360.com and 1 Job Network Posts	\$450
SILVER:	Booth at Recruitment Expo, 1/2 page ad in the Guide, 20,000 web impressions on www.hudsonvalley360.com	\$235
BRONZE:	Booth at Recruitment Expo, 1/4 page ad in the Guide, 10,000 web impressions on www.hudsonvalley360.com	\$110
BASIC:	Booth at Recruitment Expo plus 1/4 page ad in the Guide	\$75

THE JOB NETWORK PACKAGES:

- Access to database with thousands of resumes with skills matched to your job posting.
- 30 day Posts on the Job Network originating at www.jobs.hudsonvalley360.com and feeding to hundreds of other sites such as Zip Recruiter, Glass Door, StartWire, SimplyJobs, Snag-a-Job and many more plus industry specific job sites!
- The Guide distributed on-site at each Expo and inserted in the Register-Star and The Daily Mail newspapers prior to Expo.

Recruitment Expo Marketing:

Marketing plans include print ads, digital ads, social media, email, radio, and more!
www.HudsonValley360.com, 60,969 unique visitors viewing 662,846 pages a month
Register-Star and Daily Mail newspapers reaching 16,000 weekend print readers
and 28,866 Facebook followers

Columbia-Greene
Workforce NY
A proud partner of the
AmericanJobCenter®
network



Choose Columbia
Columbia Economic Development Corporation

PROMOTIONAL PARTNERS



Department
of Labor



Gregory Appel, Advertising Director | (518) 828-1616 x 2463 | gappel@columbiagreenemedia.com
www.columbiaedc.com/2019-recruitment-expo