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CEDC APPOINTS CAROL WILBER MARKETING DIRECTOR

Hudson, NY - Executive Director Kenneth J. Flood, of the Columbia Economic Development Corporation (CEDC), today announced the appointment of Carol Wilber to the position of Marketing Director.

Wilber brings more than 25 years marketing and communications experience to the CEDC. Most recently, she held the position of Communications Director/District Director for the New York State Senator Stephen Saland. Wilber previously held the position of Marketing Director for both Legacy Banks in Pittsfield, MA and Kinderhook Bank. Earlier in her career, Wilber served as Communications Director for Questar III BOCES.

Wilber has served on the boards of directors of the Columbia County Industrial Development Agency, the Columbia County Chamber of Commerce, the United Way of Columbia-Greene Counties, the Columbia Greene Workforce Investment, the American Red Cross of Northeastern New York, and has served as president of both the Columbia County School Boards Association and the Chatham Central School District Board of Education for many years.

A life-long resident of Columbia County, Carol Wilber and her husband Steve have three grown children and reside in Spencertown.

“We are very pleased to have Carol join the CEDC staff,” stated Executive Director Ken Flood. “Her marketing skills, knowledge of the County, and small business experience will provide the capacity and expertise needed for CEDC to continue to promote Columbia County as a premier location for business investment.”

Columbia Economic Development Corporation is the lead economic development organization for Columbia County, New York. Our mission is to strengthen the area’s tax base through economic development and job creation, to assist businesses locate and expand within the County, and to promote Columbia County as a premier spot for both business investment and personal opportunity.