



## **Columbia Economic Development Corporation – 2017 GOALS**

### **External Goals**

- Make significant advances in collaborative plan to improve broadband access in CC
- Advance development and funding of Commerce Park Sewer Line tie-in to Town of Greenport Treatment Facility
- Complete inventory of available manufacturing/commercial sites in CC and certify at least one as 'shovel ready'
- Targeted outreach to CC's largest 25 employers to understand and address their issues for retention/expansion
- Institute a Workforce Development Program targeting CC high school students
- Develop a demonstration program with a town or group of adjoining towns to model pre-approval of a desired business activity
- Sponsor a Smart Growth forum event in 2017
- Sponsor a Creative Economy event in 2017
- Define an initiative related to affordable workforce housing in CC
- Strengthen partnerships in support of Columbia Memorial Health and Columbia-Greene Community College
- Promote CEDC/SBA loan programs with goal of lending \$250k in 2017

### **Internal Goals**

- Redesign CEDC website
- Get Entrepreneurial Portal functional
- Improve profile of CEDC Membership Plan
- Institute quarterly board education topics for review/discussion
- Institute an annual (Fall) awards program to recognize outstanding manufacturers/creatives/non-profits in Columbia County
- Find more appropriate office space