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Columbia-Greene Media, Columbia Economic Development Corporation, and Columbia Greene Community College Workforce New York Career Center Partnering to hold Recruitment Expos in 2018

Hudson, NY. Three of the area's most prominent organizations in marketing, workforce development, and economic development are partnering to transform how the Twin Counties' recruit prospective employers and how job seekers find work.

Two Recruitment Expos will be held in 2018, with the first being an expanded Workforce New York Career Center Job Fair on April 17th. A second expo will be held on October 8th at a site to be unveiled soon.

A wide range of community, educational, and business organizations are also partnering to support the events. Businesses from various sectors of the economy will be invited to participate, receive extensive promotion and marketing from Columbia-Greene Media, and reach job-seekers that can fill their workforce needs. Employers that receive marketing packages will need to submit materials to Columbia-Greene Media by March 21st. Attendees will also have the opportunity to attend workshops where experts will provide information on gaining employment and career skills. Additional details about the program will be provided as each event nears.

"We couldn't be more excited to participate in this new partnership that will connect more local job seekers with employers, leading to increased employment and economic activity in the Twin

Counties,” said F. Michael Tucker, President and CEO of Columbia Economic Development Corporation. “In a competitive economy with low unemployment, it is important that we provide new ways for those seeking opportunities to find them.”

“Columbia-Greene Media always seeks to inform our readers of opportunities, provide a platform for organizations to reach large audiences, and serve the community,” said Mark Vinciguerra, Publisher of Columbia-Greene Media. “We are thrilled to be able use our resources and audience to help revamp local recruiting and job seeking.”

“This partnership promises to bring our annual career fair to the next level,” said Maureen Boutin, Associate Director of Columbia Greene Workforce NY at Columbia-Greene Community College. “We look forward to building on our successful events of the past and offering employers and job-seekers more services than ever before.”

Columbia Economic Development Corporation (CEDC), the leading economic development organization in Columbia County, is committed to strengthening the county’s tax base through economic development and job creation while maintaining the quality of life so desired by the people who live and work here. For more information about CEDC programs and services, visit www.columbiaedc.com or call 518.828.4718.

Columbia Greene Media Corp is a division of Johnson Newspaper Corp, founded in 1970. CGM is a full-service advertising agency and publisher of digital and print newspapers: the Register-Star, the nation’s second oldest newspaper with lineage to 1785; The Daily Mail, Greene county’s first newspaper established 8 years before the County was formed; Ravena News Herald since 1897; Windham Journal since 1857; and Chatham Courier since 1862.

The Workforce New York Career Center has been offering employment and training services at Columbia Greene Community College since 1982. The comprehensive center offers workforce services to both business and job seekers.

Columbia-Greene Community College, a campus of the State University of New York, is a comprehensive two-year college offering a variety of transfer and career programs leading to the degrees of Associate in Arts, Associate in Science, Associate in Applied Science, and Associate in Occupational Studies as well as one-year certificate programs and specialized courses geared toward community interest. C-GCC was recently ranked in the top four percent of community colleges in the U.S. by WalletHub.com, using data collected from the National Center for Education Statistics, Council for Community and Economic Research, and College Measures.