

TWIN COUNTY recruitment expos



Monday, October 8 • 9 am - 1pm • Columbia Greene Community College

Publication Date: Wednesday, October 3
Advertising Deadline: Thursday, September 20

Meet with job seekers at the Expos and reach them on-line and in print with a recruitment marketing strategy powered by Hudson Valley 360 Jobs and Columbia-Greene Media!

RECRUITMENT STRATEGY PACKAGES RATE

PLATINUM:	Booth at Recruitment Expo, full page ad/profile in the Guide, 40,000 web impressions on www.hudsonvalley360.com and 5 Job Network Posts	\$875
GOLD:	Booth at Recruitment Expo, full page ad in the Guide, 40,000 web impressions on www.hudsonvalley360.com and 2 Job Network Posts	\$575
SILVER:	Booth at Recruitment Expo, 1/2 page ad in the Guide, 40,000 web impressions on www.hudsonvalley360.com and 1 Job Network Post	\$300
BRONZE:	Booth at Recruitment Expo, 1/4 page ad in the Guide, 10,000 web impressions on www.hudsonvalley360.com and 1 Job Network Post	\$140
BASIC:	Booth at Recruitment Expo plus 1/4 page ad in the Guide	\$100

THE JOB NETWORK PACKAGES:

- Access to database with thousands of resumes with skills matched to your job posting.
- 30 day Posts on the Job Network originating at www.jobs.hudsonvalley360.com and feeding to hundreds of other sites such as Zip Recruiter, Glass Door, StartWire, SimplyJobs, Snag-a-Job and many more plus industry specific job sites!
- The Guide distributed on-site at each Expo and inserted in the Register-Star, The Daily Mail and Ravena News-Herald newspapers prior to Expo.

Recruitment Expo Marketing:

Marketing plans include print ads, digital ads, social media, email, radio, and more!
www.HudsonValley360.com, 162,011 unique visitors viewing 1,048,368 pages a month, Register-Star and Daily Mail newspapers reaching 16,000 weekend print readers and 28,866 Facebook followers

Columbia-Greene
Workforce NY
A proud partner of the
American Job Center
network



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Columbia Economic Development Corporation

PROMOTIONAL PARTNERS



Job Seeker Info: (518) 828-4181 x5510 | Draft Listing www.columbiagreeneetworks.org

Business Registration: (518) 828-1616 x 2463 | www.columbiaedc.com/fall-2018-recruitment-expo