

TWIN COUNTY recruitment expos



TUESDAY, APRIL 16 • 10 am - 2 pm • COLUMBIA-GREENE COMMUNITY COLLEGE

Publication Date: Tuesday, April 16
Advertising Deadline: Monday, March 25

Meet with job seekers at the Expos and reach them on-line and in print with a recruitment marketing strategy powered by Hudson Valley 360 Jobs and Columbia-Greene Media!

RECRUITMENT STRATEGY PACKAGES RATE

PLATINUM:	Booth at Recruitment Expo, full page ad/profile in the Guide, 40,000 web impressions on www.hudsonvalley360.com and 2 Job Network Posts	\$875
GOLD:	Booth at Recruitment Expo, full page ad in the Guide, 30,000 web impressions on www.hudsonvalley360.com and 1 Job Network Post	\$575
SILVER:	Booth at Recruitment Expo, 1/2 page ad in the Guide, 20,000 web impressions on www.hudsonvalley360.com	\$300
BRONZE:	Booth at Recruitment Expo, 1/4 page ad in the Guide, 10,000 web impressions on www.hudsonvalley360.com	\$140
BASIC:	Booth at Recruitment Expo plus 1/4 page ad in the Guide	\$100

THE JOB NETWORK PACKAGES:

- Access to database with thousands of resumes with skills matched to your job posting.
- 30 day Posts on the Job Network originating at www.jobs.hudsonvalley360.com and feeding to hundreds of other sites such as Zip Recruiter, Glass Door, StartWire, SimplyJobs, Snag-a-Job and many more plus industry specific job sites!
- The Guide distributed on-site at each Expo and inserted in the Register-Star and The Daily Mail newspapers prior to Expo.

Recruitment Expo Marketing:

Marketing plans include print ads, digital ads, social media, email, radio, and more! www.HudsonValley360.com, 60,969 unique visitors viewing 662,846 pages a month Register-Star and Daily Mail newspapers reaching 16,000 weekend print readers and 28,866 Facebook followers

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Department
of Labor



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www.columbiaedc.com/spring-2019-recruitment-expo