



Choose Columbia

Columbia Economic Development Corporation

MINUTES
COLUMBIA ECONOMIC DEVELOPMENT CORPORATION
Executive Committee
Friday, October 19, 2018
4303 Route 9
Hudson, NY 12534

A regularly scheduled meeting of the Columbia Economic Development Corporation (CEDC) Executive Committee held at their offices located at 4303 Route 9, Hudson, NY 12534 on October 19, 2018. The meeting was called to order at 8:33am by Tony Jones, Chair.

| Attendee Name | Title | Status | Arrived |
|-------------------|---------------------------------|---------|---------|
| Tony Jones | Chair | Present | |
| David Fingar | Vice-Chair | Excused | |
| Richard Bianchi | Treasurer | Present | |
| Sarah Sterling | Secretary | Excused | |
| James Calvin | Board Member | Present | |
| Gary Spielmann | Board Member | Present | |
| Colin Stair | Board Member | Present | |
| Andy Howard | CEDC Counsel | Excused | |
| F. Michael Tucker | President/CEO | Present | |
| Lisa Draushuk | Administrative Supervisor | Present | |
| Martha Lane | Business Development Specialist | Excused | |
| Erin McNary | Bookkeeper | Excused | |
| Ed Stiffler | Economic Developer | Excused | |
| Carol Wilber | Marketing Director | Present | |

Minutes:

Mr. Calvin made a motion, seconded by Mr. Spielmann to approve the minutes of the September 19, 2018 meeting. Carried.

CEDC 2019 Strategic Initiatives:

Mr. Jones reminded the Board, at their last meeting they had discussed updating the Strategic Plan. He asked if the Committee would prefer to have the discussion take the place of the December full board meeting or to hold an entirely separate session devoted to the discussion. Mr. Tucker stated he had contacted Mary Ellen O'Loughlin who had facilitated in 2016, noting she was available. He reminded the Committee the last strategic planning session for the board had been held at Hudson Hall with the public input meeting held at Columbia Greene Community College. He stated he would anticipate holding one to two meetings between now and the end of year, with a report issued

after. He stated the new report could be done in-house. Mr. Tucker handed out information from the 2016 strategic planning event. He noted the pillars of the current Strategic Plan would remain. Mr. Jones stated the plan should include new tactics and objectives. Mr. Tucker listed the points raised at the CEDC December 2017 Board meeting, noting progress had been made on several fronts.

He suggested addressing two components in the updated report, a plan for the county and the priorities of the organization. Mr. Jones noted the length of time from start to completion on projects is longer than anticipated. Mr. Tucker noted some projects begin but never get to completion. He noted a great deal of work is invested in projects which have never come to completion.

Mr. Stair noted in his experience, the county was small by design, noting big projects don't locate here. He suggested servicing the businesses who are here, and determining what they want. He suggested keeping the strategic planning process simple and straightforward. He felt the current document could be edited and updated where necessary. Mr. Bianchi agreed with Mr. Stair's assessment and suggestion of limiting the process. Mr. Calvin agreed, noting he felt a meeting of the board with a facilitator would be sufficient. Mr. Spielmann also agreed.

Mr. Jones suggested a two and a half hour discussion in place of the December Board meeting. Mr. Tucker stated he would distribute a proposed outline to the committee.

Other Business:

Mr. Tucker requested an Executive Session under Public Officers Law, Article 7 Section 105 f. *Mr. Calvin made a motion, seconded by Mr. Bianchi to enter executive session to discuss the medical, financial, credit or employment history of a particular person or corporation, or matters leading to the appointment, employment, promotion, demotion, discipline, suspension, dismissal or removal of a particular person or corporation. Carried. Executive session was entered at 9:25am.*

Mr. Bianchi made a motion, seconded by Mr. Calvin to exit executive session. Carried. Executive session was exited at 9:39am.

With no further business and no public in attendance, Mr. Stair made a motion to adjourn the meeting, seconded by Mr. Spielmann. Carried. The meeting adjourned at 9:39am.

Respectfully submitted by Lisa Draushuk