

# Choose Columbia

Columbia Economic Development Corporation

# COLUMBIA ECONOMIC DEVELOPMENT CORPORATION NOTICE OF PUBLIC MEETING

Please take notice that there will be a meeting of the Columbia Economic Development Corporation Board on February 23, 2021 at 8:30 am via Zoom for the purpose of discussing any matters that may be presented to the Corporation for consideration. Join Zoom Meeting

https://zoom.us/j/93286840321?pwd=UjhYZEZYaG5jMGc4UzR6RUR4TjgyZz09, Meeting ID: 932 8684 0321 Passcode: 873167, Dial by your location, 1 646 558 8656, Meeting ID: 932 8684 0321, Passcode: 873167

Dated: February 16, 2021

Sarah Sterling, CEDC Secretary, Columbia Economic Development Corporation

### **CEDC** Board of Directors Agenda

Members:		
Ruth Adams	Tish Finnegan	Seth Rapport
Russell Bartolotta	Derek Grout	Richard Scalera
Collin Brown	James Lapenn	Gary Spielmann
Jim Calvin	John Lee	Sarah Sterling
Rick Cummings	Kenneth Leggett	Brian Stickles
Carlee Drummer	Eric Mortenson	
David Fingar	Carmine Pierro	

- 1. Chairman's Remarks
- 2. Treasurer's Report\*
- 3. President/CEO Report
- 4. Minutes January 26, 2021\*
- 5. Membership Update
- 6. 2021 Mission Statement and Performance Goals 2021\*
- 7. 2020 Performance Measures Report\*
- 8. Committee Reports
  - a. Audit & Finance Committee (No meeting was held)
  - b. Executive Committee
  - c. Governance and Nominating Committee
    - i. Slate of Directors\*
    - ii. 2021 Compliance Calendar\*
  - d. Loan Committee
    - i. Portfolio Review\*
  - e. Workforce & Education Committee (No meeting was held)

### 9. Public Comment

### Attachments:

Treasurer's Report
Draft Minutes, January 26, 2021
2021 Compliance Calendar
Portfolio Review
\*Requires Approval

# Columbia Economic Development Corp Balance Sheet Prev Year Comparison

As of January 31, 2021

				THE RESERVE THE RE
	Jan 31, 21	Jan 31, 20	\$ Change	% Change
SETS				
Current Assets				
Checking/Savings				
Checking and Savings				
Operating Bank Accounts	00.050.07	65 773 30	-42,722.32	-64.95%
1000-00 · Checking -Key Bank	23,050.97	65,773.29	-821.48	-100.0%
1000-05 · Cash, TD Bank Checking	0.00	821.48	-17,201.11	-5.37%
1021-00 · Key Bank - Gold MM Savings	303,351.22	320,552.33	2,410.11	1.6%
1032.00 · Berkshire Bank	153,439.09	151,028.98 0.00	3,407.54	100.0%
1001-00 · Key - PPP/EIDL Account	3,407.54		-54,927.26	-10.219
Total Operating Bank Accounts	483,248.82	538,176.08	-54,927.20	-10.217
Loan SBA Cash Accounts		70 770 57	-21,102.16	-28.69
1100-01 · SBA Key - RLF #3	52,677.41	73,779.57	-39,872.09	-70.249
1100-02 · SBA Key - RLF #4	16,896.56	56,768.65		-35.889
1100-03 · SBA Bank of Greene Cty - RLF #5	47,962.95	74,795.83	-26,832.88	44.639
1100-07 · SBA Bank of Greene Cty - RLF #6	65,215.15	45,092.05	20,123.10	37,235.269
1100-10 · SBA Key - RLF #7	37,335.26	100.00	37,235.26	100.0
1100-11 · SBA Key - RLF #8	125,000.00	0.00	125,000.00	_
Total Loan SBA Cash Accounts	345,087.33	250,536.10	94,551.23	37.74
Loan CEDC Cash Accounts			0.057.57	00.00
1000-02 · Loan Community Ckg 648	32,744.80	42,702.37	-9,957.57	-23.32
1020-01 · 1003-Community Svgs DM SC	772,219.69	675,440.28	96,779.41	14.33
Total Loan CEDC Cash Accounts	804,964.49	718,142.65	86,821.84	12.09
Grants Cash Accounts				400.0
Key - BTCF County Grant	13,414.47	0.00	13,414.47	100.0
Total Grants Cash Accounts	13,414.47	0.00	13,414.47	100.0
Reserve SBA Cash Accounts				
1100-04 · Key Bank - LLR #3	21,090.04	21,084.04	6.00	0.03
1100-05 · Key Bank - LLR #4	13,051.26	13,047.54	3.72	0.03
1100-06 · Bank of Greene County - LLR #5	40,052.04	39,944.74	107.30	0.27
1100-08 · Bank of Greene County - LLR #6	42,071.00	41,958.28	112.72	0.27
1100-09 · Key Bank - LLR #7	37,600.00	100.00	37,500.00	37,500.0
1100-12 · Key Bank - LLR #8	22,500.00	0.00	22,500.00	100.0
Total Reserve SBA Cash Accounts	176,364.34	116,134.60	60,229.74	51.86
Reserve CEDC Cash Accounts				
1031-00 · BOGC - Reserve	213,044.12	212,473.32	570.80	0.2
Total Reserve CEDC Cash Accounts	213,044.12	212,473.32	570.80	0.2
Total Checking and Savings	2,036,123.57	1,835,462.75	200,660.82	10.9
	2,036,123.57	1,835,462.75	200,660.82	10.9
Total Checking/Savings	2,000,120.0			
Other Current Assets	65,157.48	147,319.33	-82,161.85	-55.7
Accounts Receivable	0.00	2,007.00	-2,007.00	-100.
1251-15 · Prepaid expense	589,452.99	410,613.66	178,839.33	43.5
Loans Receivable	924,265.30	993,448.05	-69,182.75	-6.9
CEDC - Loan Funds	1,578,875.77	1,553,388.04	25,487.73	1.6
Total Other Current Assets	3,614,999.34	3,388,850.79	226,148.55	6.6
Total Current Assets	3,014,999.54	0,000,000.70	,	
Fixed Assets	40.707.00	12 532 83	6,235.00	46.0
Property & Capitalized Assets	19,767.83	13,532.83	6,235.00	46.0
Total Fixed Assets	19,767.83	13,532.83	0,230.00	70.0
Other Assets		40 400 20	0.00	0
Comm. Pk Land Sale Recv.	19,409.30	19,409.30	0.00	0
Grants Receivable	227,051.84	227,051.84		7.0
Cramo reserva	-132,015.32	-141,963.83	9,948.51	
Allowance for Bad Debt Loans		A 000 CC	0.00	Λ
	3,200.00	3,200.00	9,948.51	9.2

# Columbia Economic Development Corp Balance Sheet Prev Year Comparison As of January 31, 2021

	Jan 31, 21	Jan 31, 20	\$ Change	% Change
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000-01 · *Accounts Payable	12,083.24	10,715.76	1,367.48	12.76%
Total Accounts Payable	12,083.24	10,715.76	1,367.48	12.76%
Other Current Liabilities				
Accrued Expenses	5,752.06	5,593.73	158.33	2.83%
2009 · Loan payable - PPP	68,700.00	0.00	68,700.00	100.0%
Total Other Current Liabilities	74,452.06	5,593.73	68,858.33	1,230.99%
Total Current Liabilities	86,535.30	16,309.49	70,225.81	430.58%
Long Term Liabilities				
2010 · Loan payable - EIDL	105,900.00	0.00	105,900.00	100.0%
Loans Payable to SBA	712,894.23	448,029.30	264,864.93	59.12%
Debt Reserve	10,000.00	10,000.00	0.00	0.0%
Long term Deferrd Revenue	27,051.84	27,051.84	0.00	0.0%
Total Long Term Liabilities	855,846.07	485,081.14	370,764.93	76.43%
Total Liabilities	942,381.37	501,390.63	440,990.74	87.95%
Equity				
Invested in Capital Assets	19,767.83	13,532.83	6,235.00	46.07%
Net assets Restricted	397,708.51	397,708.51	0.00	0.0%
Unrestricted Net Position	2,401,460.21	2,583,157.71	-181,697.50	-7.03%
Net Income	-8,904.93	14,291.25	-23,196.18	-162.31%
Total Equity	2,810,031.62	3,008,690.30	-198,658.68	-6.6%
TOTAL LIABILITIES & EQUITY	3,752,412.99	3,510,080.93	242,332.06	6.9%

Columbia Economic Development Corp Profit & Loss by Class January 2021

12:14 PM 02/17/21 Accrual Basis

		1	90	20 11 10 4 10 2	SEA DI E.O.A	SBA DI E-03	2 Loan Fund	Total 4 SBA	TOTAL
	1 Operating	SBA KLT-U	3DA KLT-US	SDA NET-03	TO THE PERSON				
Ordinary Income/Expense									
Income									
Administrative Revenue	2,833.34	00.00	00.00	00.00	00.00	0.00	0.00	0.00	2,833.34
Columbia County	30,666.66	0.00	00.00	00.0	0.00	00.00	00.00	0.00	30,666.66
Membership/Sponsorship	27,683.53	00.00	00.00	00.0	0.00	00.00	00.0	0.00	27,683.53
5900 · Interest Income	0.00	847.81	936.21	586.38	245.71	00.00	4,139.25	00.00	6,755.36
Other Income	40.82	0.00	8.15	5.92	0.29	0.93	98.36	11.04	165.51
SBA Microloan T/A	9,583.33	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9,583.33
Total Income	70,807.68	847.81	944.36	592.30	246.00	0.93	4,237.61	11.04	77,687.73
Gross Profit	70,807.68	847.81	944.36	592.30	246.00	0.93	4,237.61	11.04	77,687.73
Expense									
Grants Expense*	2,000.00	00.00	0.00	0.00	00.00	0.00	0.00	0.00	2,000.00
Consulting -TSI	11,000.00	00.00	0.00	0.00	00.00	0.00	0.00	0.00	11,000.00
Consulting Fees	150.00	00.00	0.00	0.00	00.0	0.00	0.00	0.00	150.00
Facility	3,280.00	00.00	0.00	0.00	00.00	0.00	0.00	0.00	3,280.00
Insurance	2,886.45	00.00	00.00	0.00	00.0	0.00	0.00	0.00	2,886.45
SBA Interest Expense	0.00	00.00	0.00	00.00	10.34	0.00	0.00	0.00	10.34
MicroBiz Expenses	2,212.50	00.0	0.00	00.00	00.0	0.00	0.00	0.00	2,212.50
New Intiatives	11,500.00	0.00	0.00	00.00	00.00	0.00	00:00	0.00	11,500.00
Office Expense	10,998.09	00.00	00.00	00.00	00.00	0.00	00.00	0.00	10,998.09
Other Expenses	2,767.70	0.00	0.00	0.00	00.00	0.00	75.00	0.00	2,842.70
Employer Expenses	34,552.08	00.0	00.00	00.00	0.00	0.00	00.00	00.00	34,552.08
Professional Fees	160.50	0.00	0.00	0.00	0.00	0.00	0.00	0.00	160.50
Public Relations/Marketing	5,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5,000.00
Total Expense	86,507.32	0.00	0.00	0.00	10.34	0.00	75.00	0.00	86,592.66
Net Ordinary Income	-15,699.64	847.81	944.36	592.30	235.66	0.93	4,162.61	11.04	-8,904.93
Net Income	-15,699.64	847.81	944.36	592.30	235.66	0.93	4,162.61	11.04	-8,904.93

## Columbia Economic Development Corp Profit & Loss Budget vs. Actual January 2021

	Jan 21	Budget	\$ Over Budget	% of Budget
Ordinary Income/Expense				
Income				
Administrative Revenue	2,833.34	2,833.33	0.01	100.0%
Columbia County	30,666.66	30,666.66	0.00	100.0%
Grant Income **	0.00	6,000.00	-6,000.00	0.0%
Membership/Sponsorship	27,683.53	27,500.00	183.53	100.67%
5900 · Interest Income	6,755.36	5,000.00	1,755.36	135.11%
Other Income	165.51	1,000.00	-834.49	16.55%
Recovery of Bad Debt	0.00	1,000.00	-1,000.00	0.0%
SBA Microloan T/A	9,583.33	9,583.34	-0.01	100.0%
Total Income	77,687.73	83,583.33	-5,895.60	92.95%
Gross Profit	77,687.73	83,583.33	-5,895.60	92.95%
Expense				
Grants Expense*	2,000.00			
Conferences and Training	0.00	166.66	-166.66	0.0%
Consulting -TSI	11,000.00	11,042.00	-42.00	99.62%
Consulting Fees	150.00	2,500.00	-2,350.00	6.0%
Facility	3,280.00	3,280.00	0.00	100.0%
Insurance	2,886.45	3,000.00	-113.55	96.22%
SBA Interest Expense	10.34			
MicroBiz Expenses	2,212.50	2,641.66	-429.16	83.75%
New Intiatives				
5200 · New Initiatives	9,000.00			
5200-A · Workforce & Education	2,500.00			
New Intiatives - Other	0.00	2,500.00	-2,500.00	0.0%
Total New Intiatives	11,500.00	2,500.00	9,000.00	460.0%
Office Expense				
5060-01 · Comp./Equip & Leasing & Maint.	4,626.13	1,500.00	3,126.13	308.41%
5060-02 · Telephone & Fax	451.33	375.00	76.33	120.36%
5060-03 Internet	99.38	116.66	-17.28	85.19%
5060-04 · Office Supplies & Printing	50.00	833.34	-783.34	6.0%
5060-05 · Dues & Subscriptions	4,437.50	4,000.00	437.50	110.94%
5060-06 · Postage	300.00	50.00	250.00	600.0%
5060-08 · Web Site	1,033.75	416.66	617.09	248.1%
Total Office Expense	10,998.09	7,291.66	3,706.43	150.83%
Other Expenses	2,842.70	1,000.00	1,842.70	284.27%
Employer Expenses	34,552.08	34,375.05	177.03	100.52%
Professional Fees	160.50	2,999.98	-2,839.48	5.35%
Public Relations/Marketing	5,000.00	1,500.00	3,500.00	333.33%
Total Expense	86,592.66	72,297.01	14,295.65	119.77%
Net Ordinary Income	-8,904.93	11,286.32	-20,191.25	-78.9%
Net Income	-8,904.93	11,286.32	-20,191.25	-78.9%

Loan, Current Outstanding Loan Portfolio & Reserve Account Balances - Jan 31, 2021

		70/25	Associated to the form			Total Available	Current CEDC	Total
CEDC Loan Fund	Bank Kelationsnip	345	Available to lend			oral Available		0 0 0
	Community Bank	SV					Outstanding	CEDC & SBA
	Community Bank	SV	-				Loan Balances	Outstanding
	Community Bank	CK	32,745.00	32,745.00				Loan Balances
CEDC Loan Fund (Small Cities)	Community Bank	CK						
	Community Bank	SV	772,220.00	772,220.00	804,965.00		924,265.00	
SBA Micro Loan Fund							Current SBA	
	Key Bank	RLF 8	125,000.00					
_	Key Bank	RLF7	37,335.00					
	Key Bank	RLF3	52,677.00				Loan Portfolio	
	Key Bank	RLF 4	16,897.00				Balance	
	Bank of Greene County	RLF 5	47,963.00					
	Bank of Greene County	RLF6	65,215.00	345,087.00				
	SBA - Available Funds		-	1	345,087.00	1,150,052.00	589,453.00	1,513,718.00
Reserve Accounts	Bank Relationship	TYPE	Available			Total Reserves		
CEDC Loan Fund			97,397.00					
SBA Loan Funds			34,618.00	132,015.00	132,015.00			
SBA Loan Funds	Key Bank	LLR 3	21,090.00					
	Key Bank	LLR 4	13,051.00					
	Key Bank	LLR 7	37,600.00					
	Bank of Greene County	LLR 5	40,052.00					
	Bank of Greene County	LLR 6	42,071.00	176,364.00	176,364.00	308,379.00		
	Key Bank	LLR 8	22,500.00					
Mater Tower Receive				71,817.00	71,817.00	380,196.00		
Water lower westive								

Columbia Econ	Columbia Economic Development Corporation	ation						
<b>Current Bankir</b>	Current Banking Relationships							
Jan-21								
			Total	Kinderhook	Key	Greene County	TD Bank	Berkshire
Operations								
*	Key Bank	CK	23,051.00		23,051.00			
	Kev Bank	SV	303,351.00		303,351.00			
	Bank of Greene County	ž	213,044.00			213,044.00		
	Berkshire Bank	8	153,439.00					153,439.00
	Key PPP/EIDL	CK	3,408.00		3,408.00			
	Operations		696,293.00	-	329,810.00	213,044.00		153,439.00
Loan Fund								
	Community Bank	SV	772,220.00	772,220.00				
	Community Bank	CK	32,745.00	32,745.00				
	Loan Fund		804,965.00	804,965.00	ı	-		1
SBA Loan Funds	ds			-				
	Key Bank	RLF 3	52,677.00		52,677.00			
	Key Bank	RLF 4	16,897.00		16,897.00			
	Bank of Greene County	RLF 5	47,963.00			47,963.00		
	Bank of Greene County	RLF 6	65,215.00			65,215.00		
	Key Bank	RLF7	37,335.00		37,335.00			
-	Key Bank	RLF 8	125,000.00		125,000.00			
	SBA Loan Fund		345,087.00	-	231,909.00	113,178.00	1	-
<b>SBA Reserve Funds</b>	Funds							
	Key Bank	LLR 3	21,090.00		21,090.00			
	Key Bank	LLR 4	13,051.00		13,051.00			
	Bank of Greene County	LLR 5	40,052.00			40,052.00		
	Bank of Greene County	LLR 6	42,071.00			42,071.00		
	Key Bank	LLR 7	37,600.00		37,600.00			
-	Key Bank	LLR 8	22,500.00		22,500.00			
	SBA Reserve Funds		176,364.00	ľ	94,241.00	82,123.00	-	1
Total Description			2.022.709.00	804,965.00	655,960.00	408,345.00	•	153,439.00
Ioral Deposits	(5)	No. of Contrast of	THE REAL PROPERTY AND ADDRESS OF THE PERSONS ASSESSED.					



# Choose Columbia

Columbia Economic Development Corporation

### **MINUTES**

### COLUMBIA ECONOMIC DEVELOPMENT CORPORATION

Tuesday, December 22, 2020 One Hudson City Centre, Suite 301 Hudson, NY 12534

Due to public health and safety concerns related to COVID-19, the Columbia Economic Development December 22, 2020 Board meeting will be held at 8:30am via

ZOOM,https://us02web.zoom.us/j/82861040243?pwd=RWlFbWZZcW41S2ZFQThIdGwrU1NEdz09

Meeting ID: 828 6104 0243, Passcode: 514043, Call 929 205 6099 Meeting ID: 828 6104 0243. The public will have an opportunity to hear the meeting live and provide comments. Comments can be provided via email before and during the meeting to <a href="mailto:mtucker@columbiaedc.com">mtucker@columbiaedc.com</a>. Please check the meeting agenda posted on the CEDC's website <a href="www.columbiaedc.com">www.columbiaedc.com</a> for further instructions to access the virtual meeting and for updated information.

A regularly scheduled meeting of the Columbia Economic Development Corporation (CEDC) Board of Directors was held via ZOOM Meet due to COVID-19 on December 22, 2020. The meeting was called to order at 8:31 a.m. by David Fingar, Chair.

Attendee Name	Title	Status	Arrived/ Departed
Ruth Adams	Board Member	Present via Zoom	
Russell Bartolotta	Board Member	Excused	
Collin Brown	Board member	Present via Zoom	
Jim Calvin	Vice-Chair	Present via Zoom	
Rick Cummings	Board Member	Present via Zoom	
Carlee Drummer	Board Member – Ex-Officio	Present via Zoom	
David Fingar	Chair	Present via Zoom	
Tish Finnegan	Board Member	Excused	
Derek Grout	Board Member	Excused	
James Lapenn	Board Member	Present via Zoom	
John Lee	Treasurer	Excused	
Kenneth Leggett	Board Member	Excused	
Eric Mortenson	Board Member	Excused	
Carmine Pierro	Board Member – Ex Officio	Excused	
Seth Rapport	Board Member	Present via Zoom	
Richard Scalera	Board Member – Ex Officio	Excused	
Gary Spielmann	Board Member	Present via Zoom	
Sarah Sterling	Secretary	Present via Zoom	
Brian Stickles	Board Member	Excused	
Andy Howard	CEDC Attorney	Present via Zoom	
F. Michael Tucker	President/CEO	Present via Zoom	
Lisa Drahushuk	Administrative Supervisor	Present via Zoom	
Martha Lane	Business Development Specialist	Present via Zoom	
Erin McNary	Bookkeeper	Excused	
Ileana Morales	Marketing Specialist	Present via Zoom	
Carol Wilber	Marketing Director	Present via Zoom	



### Minutes:

Mr. Calvin made a motion, seconded by Mr. Lapenn to approve the November 24, 2020 minutes as presented. Carried.

### **President/CEO Report:**

### Treasurer's Report:

Mr. Tucker reviewed the Treasurer's Report, projecting a loss of \$24,000 - \$30,000 for the year. Ms. Sterling made a motion, seconded by Mr. Lapenn to approve the Treasurer's Report as presented. Carried.

### 2021 Meeting Calendar:

Mr. Tucker presented the 2021 Meeting schedule noting the Board of Supervisors meeting would be added later. He noted the Board would adopt their meeting schedule at their organizational meeting of the new year. Mr. Brown made a motion, seconded by Mr. Rapport to approve the 2021 Meeting Calendar. Carried.

Mr. Tucker announced the SBA would be granting an additional 6-month deferral on their loan payments. He noted the Loan Committee would need to determine if they wished to follow suit.

Mr. Tucker reviewed the Hecate Energy project slated for Copake. He stated he had been working closely with the officials involved. He stated the County would not support any project by offering PILOT benefits on any project that the Town Board opposes. He stated a local group had asked their members to contact the IDA to express their opposition to the project. He felt the IDA would not support any project opposed by the Town.

He noted two part-time staffers had been hired and began work.

### **Hudson Tourism Board Initiative Update:**

Mr. Tucker noted most projects had come to fruition with 3 projects pushed to Spring.

### City of Hudson/Galvan Grant and Loan Initiative:

Mr. Tucker stated an extensive discussion had taken place at the Loan Committee, and roles continued to be explored.

### **Empire State Development Loan Initiative:**

Mr. Tucker reminded the Board this was a \$100,000 Women Minority Veteran loan fund. He noted the specific restrictions. He noted the City was still working with New York State on the details.

### **Broadband - School District Initiative:**

Mr. Tucker stated the districts just did what the need to do. He has asked the school districts to provide reports on the expenditures to date and their anticipated costs going forward. Berkshire Taconic felt they had a number of donors ready to cover 50% of costs.

### **Committee Reports:**

### **Audit and Finance Committee:**

Mr. Fingar noted the Committee had met. He stated the Committee recommended the attached revised budget for approval. Mr. Calvin, made a motion, seconded by Mr. Lapenn to approve the revised budget as presented. Carried.

### Loan Committee:

### Loan Policy Manual Review:

Ms. Lane reviewed the proposed changes that had been reviewed and recommended by the Loan Committee. Ms. Sterling made a motion, seconded by Mr. Cummings to approve the changes as outlined. Carried.

Draft



# Choose Columbia

Columbia Economic Development Corporation

### **Business Development Specialist Report:**

Ms. Lane stated a position had offered to the candidate who would be deciding by the end of the day.

### Loan Portfolio Review:

Ms. Lane stated Brown's Car Sales is behind two payments and she would be contacting them. Train Time Express had been moved to the CEDC Portfolio. *Mr. Lapenn made a motion, seconded by Mr. Calvin to approve the portfolio review as presented. Carried.* 

### Workforce and Education:

Mr. Lapenn stated the Committee had no update. Mr. Tucker reviewed the Junior Career Leadership program. He stated the Career Jam was moving forward. Ms. Wilber stated she was contacting the school districts in Columbia and Greene Counties regarding their participation in Career Jam.

**Marketing Director's Report:** 

Ms. Wilber drafted a summary of the new stimulus program. She stated the annual membership drive was underway.

Ms. Drummer congratulated those women recognized by the Columbia County Women's Alliance as Women making a difference.

With no other business to be conducted, and no public comment, Mr. Brown made a motion, seconded by Ms. Sterling to adjourn the meeting. Carried. The meeting adjourned at 9:24am.

Respectfully submitted by Lisa Drahushuk

Draft

# Columbia Economic Development Corporation Mission Statement and Measurement Goals for 2021

### Name of Public Authority:

Columbia Economic Development Corporation

### **Public Authority's Mission Statement:**

The mission of the Columbia Economic Development Corporation (CEDC) is to strengthen the
area's tax base through economic development and job creation, to assist businesses to locate and
expand within the County, and to promote Columbia County as a premier spot for both business
investment and personal opportunity.

### List of Performance Goals (If additional space is needed, please attach):

- A. Educate local business owners, elected officials and other community representatives regarding the resources the CEDC has available to new and existing businesses in Columbia County. This includes public meetings in communities, press releases, marketing of the CEDC website, etc.
- B. Continue to market and administer a revolving loan program including completion of required reporting, loan administration, assist businesses interested in securing financing, post loan closing reporting, financial and investment reporting.
- C. Continue to work with all municipalities in Columbia County to assist with municipal infrastructure projects which will have an economic impact on local businesses including researching grant funding available, applications for grant funding and administration of grants secured.
- D. Continue to work with all Columbia County organizations and departments to ensure all business issues are addressed (workforce training, business development, etc.).
- E. Continue marketing to entrepreneurs and businesses looking to start, expand and/or relocate to Columbia County.
- F. Continue to improve CEDC office efficiency including reducing overhead expenses, improving monthly and annual reporting.
- G. Continue to work with State and Federal elected officials to develop business incentive programs designed for small businesses.

### Additional questions:

Have the board members acknowledged that they have read and understood the mission of the corporation?

Who has the power to appoint the management of the corporation? The Corporation Board of Directors

If the Board appoints management, do you have a policy you follow when appointing the management of the corporation? No

Briefly describe the role of the Board and the role of management in the implementation of the mission.

The Board (with participation from management) will develop the mission and continually evaluate and assess the goals and measurable to ensure the corporation is meeting its mission. The management will work to implement the corporation's mission and continually monitor the goals and objectives with measurables to define the performance results to achieve the intended public purpose.

Has the Board acknowledged that they have read and understood the responses to each of these questions?



### Columbia Economic Development Corporation 2020 Mission Statement and Performance Measurement Report

### Name of Public Authority:

Columbia Economic Development Corporation

### **Public Authority's Mission Statement:**

• The mission of the Columbia Economic Development Corporation (CEDC) is to strengthen the area's tax base through economic development and job creation, to assist businesses to locate and expand within the County, and to promote Columbia County as a premier spot for both business investment and personal opportunity.

### **List of Performance Goals:**

A. Educate local business owners, elected officials and other community representatives regarding the resources the CEDC has available to new and existing businesses in Columbia County. This includes public meetings in communities, press releases, marketing of the CEDC website, etc.

### **Accomplishments:**

### In 2020 CEDC:

- o Talked one-on-one with business owners.
- o Monthly newsletters and e-blasts distributed to 1500 addresses.
- o As Columbia County's designated Broadband Coordinator, staff attended meetings and hearings and served as a resource hub.
- Held the annual MicroBusiness Seminar Series, graduated 12 individuals who will be starting or expanding businesses.
- Continued key partnerships with: the Columbia County Chamber of Commerce; Hudson Development Corporation; Hudson Valley AgriBusiness Development Corp; the Center for Economic Growth, Patterns for Progress, local utilities, professional service providers and area nonprofit organizations.
- B. Continue to market and administer a revolving loan program including completion of required reporting, loan administration, assist businesses interested in securing financing, post loan closing, reporting, financial and investment reporting.

### **Accomplishments:**

- o CEDC closed on 14 loans totaling \$299,520 as well as 20 SBA microloans totaling \$371,800. CEDC was granted \$97,215 in SBA technical assistance funding.
- O Successfully completed an annual SBA audit with no significant findings.
- o Provided technical assistance to over 69 small business owners.
- Ongoing administration of 73 loans.
- Created a Rapid Recovery Loan Fund allowing businesses meeting a certain criteria access to a \$15,000 loan with a term of 5-7 years and an interest rate of 3.75%.

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- SBA technical assistance is available for qualifying current or expanding businesses.
- o Partnership with the Columbia County Chamber of Commerce
- F. Continue to improve CEDC office efficiency including reducing overhead expenses, improving monthly and annual reporting.

**Accomplishments:** 

- Continuing to streamline bookkeeping and reporting by updating the monthly financial reports.
- Purchased software programs integrating accounting functions and loan management functions.
- G. Continue to assist businesses seeking to locate or expand in Columbia County.

Accomplishments:

- o Participating in Workforce Roundtable discussions with the Chamber of Commerce, BOCES, School superintendents, Workforce NY and the Columbia-Greene Community College.
- Conducted 11 + site searches from Empire State Development and local businesses.
- o Assisted multiple businesses with planning and zoning review process.

**Additional questions:** 

Have the board members acknowledged that they have read and understood the mission of the corporation? Yes.

Who has the power to appoint the management of the corporation? The Columbia Economic Development Corporation Board

If the Board appoints management, do you have a policy you follow when appointing the management of the corporation?  $\,\mathrm{No}$ 

Briefly describe the role of the Board and the role of management in the implementation of the mission. The Board (with participation from management) will develop the mission and continually evaluate and assess the goals and measurable to ensure the corporation is meeting its mission. The management will work to implement the corporation's mission and continually monitor the goals and objectives with measurable to define the performance results to achieve the intended public purpose.

Has the Board acknowledged that they have read and understood the responses to each of these questions? Yes.

### **CEDC Slate of Directors 2021**

## Group 2

## 3 Year Term Expires May 1, 2021

Ruth Adams David Fingar Derek Grout\*\* Sarah Sterling Gary Spielmann Art Omi Mid-Hudson Cablevision Harvest Spirits HOUSE Hudson Valley Kinderhook Library

# CEDC Compliance Calendar

Board Meeting Month	Activity	Notes
January	Board and Committee Self-Evaluations	Require Committee
	Summary Review, Required documents	& Board review and
-	presented to Board and Committees for approval	approval
February	Review Mission Statement and Measurements	Changes to Mission
	Report for changes, Board and Committee Self-	Statement require BD
	Evaluation Summary review, Required	approval and
	documents presented to Board and Committees	resubmission to ABO
	for review	
March	Review Annual, Audit, Procurement and	Require Board
	Investment Reports (Reports are produced by	review and approval
	PARIS) <b>DEADLINE 3/31/21</b>	
8	Board Evaluation Deadline for submission	
	3/31/20	
April	Form 990 review and approval. Policy and	Form 990 requires
	Procedure Review and update	Board review and
	Annual Financial Disclosures	approval
	Distribution/Followup	
May	Policy and Procedure Review and update	
June	Policy and Procedure Review and update	
July	Policy and Procedure Review and update	
August	Policy and Procedure Review and update	
September	Budget Review <b>DEADLINE 10/31/21</b>	
October	Budget Review and approval	Budget requires
	Annual Financial Disclosures Followup	Board review and approval
November	Policy and Procedure Review and update	
	Board and Committee Evaluation Distribution	
December	Policy and Procedure Review and update	
	Annual Financial Disclosures Followup	
	Board and Committee Evaluations Followup	
	Preparation begins on required documents	

# Trial Balance Report for All Funds for the Period 01/01/2021 - 01/31/2021 By Funding Source (All transactions)

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				•	=== Cumulative Pmts ==	e Pmts ===	=== Latest Pmts ===	emts ===	2			=== Periods Past Due ===					
CloanID	Borrower	Close Date	Loan	Principal Balance	Principal	Inferest	Amount	Date	ONE	ONE+	TWO+	THREE+	FOUR‡	FIVE+	SIX+	Total Past	Days Past
	to come of the second of	The or															
rulle chick	44 Const Street	4014010047	75,000,00	NO 7NC NA	789.08	270 98	1 050 04 01/06/2021	11/06/2021									< 30
1220-70	711 CR3 LLC	03/05/2020	30,000.00	29,043.08	-122.01	122.01	483.15 (	483.15 01/11/2021	483.15							483.15	< 30
1220-85	ACW Millwork & C	10/15/2020	83,000.00	83,000.00													< 30
1220-47	Alula Woodworks	05/24/2018	13,350.00	8,275.72			262.00	262.00 12/29/2020									< 30
1220-40	Brown's Car Sales	09/08/2017	12,500.00	6,091.16			483.32	483.32 12/29/2020	241.66							241.66 < 30	< 30
1220-74	Columbia County C	06/12/2020	15,000.00	14,729.62	270.38	4.62	275.00	275.00 01/26/2021									< 30
1220-76	Countryside Cleanup	09/15/2020	22,500.00	22,500.00													< 30
1220-97	East Neuk Corp.	03/10/2020	25,000.00	23,793.80	303.43	100.41	403.84	403.84 01/26/2021									< 30
1220-66	Germantown Beer F	06/07/2019	30,000.00	25,727.21	387.42	107.32	494.74	494.74 01/06/2021									< 30
1220-47b	Germantown Laundr	09/14/2018	25,000.00	18,128.92	325.79	76.89	402.68	402.68 01/11/2021									< 30
1220-49	G.G. & G. Flower	10/10/2018	15,000.00	8,700.22	245.79	37.28	283.07	01/11/2021									< 30
1220-72	Hudson-Athens Ret	03/31/2020	12,000.00	11,882.52			186.96	186.96 12/29/2020									< 30
1220-50	Hudson-Athens Ret	09/13/2017	25,000.00	14,084.13	342.51	60.11	402.62	402.62 01/27/2021									< 30
1220-81	Hudson Cruises**	09/30/2020	600.00		00.009		00.009	600.00 01/19/2021									< 30
1220-09	Hudson Cruises, Inc.	06/15/2014	50,000.00	40,063.50	626.17	943.81	387.65	387.65 01/29/2021									< 30
1220-67	Hudson Dev. Corp	10/30/2019	200,000.00	200,000.00		833.33	833.33	833.33 01/11/2021									< 30
1220-75	James Swartz, dba	09/08/2020	1,961.24	1,602.90	186.94	13.06	200.00	200.00 01/26/2021									< 30
1220-80	Jannsen, Charlotta	09/30/2020	2,452.50	2,452.50													< 30
1220-51	Minna Goods, LLC	02/15/2019	45,000.00	35,533.89	574.27	150.45	724.72	724.72 01/19/2021									< 30
1220-36	Nick Jennings LLC	04/13/2017	10,000.00	3,810.07	173.41	19.92	193.33	193.33 01/27/2021									< 30
1220-16	Olde Hudson, LLC	12/02/2015	40,000.00	7,356.26	644.79	51.67	696.46	696.46 01/19/2021									< 30
1220-79	Old Klaverack Bre	. 09/22/2020	50,000.00	50,000.00													< 30
1220-58	Philmont Beautifi	12/17/2019	25,000.00	21,502.60	3,497.40	840.41	4,337.81	01/29/2021									< 30
1220-21	Phoenix Services	. 05/01/2015	128,698.92	78,995.74	685.73	332.01	1,017.74	1,017.74 01/11/2021									< 30
1220-73	State 11 Distille	04/10/2020	12,000.00	11,550.21			186.96	186.96 12/07/2020									< 30
1220-43	SUH6 Enterprises,	10/13/2017	25,000.00	12,361.90	349.66	52.96	402.62	01/15/2021									< 30
1220-77	Talbott & Arding	09/25/2020	25,000.00	25,000.00													< 30
1220-82	The DePace Family	09/30/2020	1,550.00	1,550.00													< 30
1220-69	Tivoli Farm Inc.	1	50,000.00	47,001.95			807.01	12/30/2020									< 30
1220-86	Train Time #2	11/24/2020	18,456.20	18,456.20													< 30
1220-53	Train Time Expres	1	22,500.00				387.23	387.23 10/31/2019									< 30
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			lat.		=== Cumulative Pmts	e Pmts ===	=== Latest Pmts ==	mts ===		Tri	# B	=== Periods Past Due	200				
LoanID	Borrower	Close Date	Loan	Principal Balance	Principal	Interest	Amount	Date	ONE	ONE+	+OWL	THREE+	FOUR+	FIVE+	SIX+	Total Past	Days Past
1220-46	Wandering Fool, LLC	06/28/2018	25,000.00	15,797.93			402.62 1	11/30/2020	402.62							402.62	< 30
CEDC Loan	CEDC Loan Fund - CEDC-01: 32 loans		1,116,568.8	924,265.30	9,880.74	4,017.24	15,914.90		1,127.43							1,127.43	
CEDC Loan	CEDC Loan Fund: 32 loans		1,116,568.8 6	924,265.30	9,880.74	4,017.24	15,914.90		1,127.43							1,127.43	
Fund: SBA.L	Fund: SBA Loan Fund, Subfund: SBA RLF-04	A RLF-04									4						
1245-22a	A Green Beauty	10/18/2017	5,000.00		10.35		154.96 0	09/25/2020									< 30
1245-21a	Brown's Car Sales	09/08/2017	12,500.00	4,881.44			495.02 1	495.02 12/29/2020	247.51							247.51	> 30
1245-40a	Hudson-Athens Ret	03/31/2020	12,000.00	10,636.04			186.96 1	186.96 12/29/2020									< 30
1245-23a	Hudson-Athens Ret	09/13/2017	25,000.00	12,175.00	351.69	62.63	414.32 (	414.32 01/27/2021									< 30
1245-24a	Hudson Clothier	05/17/2018	25,000.00	15,420.93	666.22	174.28	840.50 (	840.50 01/04/2021	420.25							420.25	< 30
1245-41	KT Hair Studio LLC	03/31/2020	5,000.00	4,054.98			200.00	12/21/2020									< 30
1245-18a	Nick Jennings LLC	04/13/2017	5,000.00	1,417.81	90.21	8.80	99.01	99.01 01/27/2021									< 30
1245-42a	State 11 Distille	04/10/2020	12,000.00	10,637.91			186.96	186.96 12/07/2020									< 30
SBA Loan F loans	SBA Loan Fund - SBA RLF-04: 8 loans	Land Control	101,500.00	59,224.11	1,118.47	245.71	2,577.73		92.799							92.799	
Fund: SBA	Fund: SBA Loan Fund, Subfund: SBA RLF-05	SA RLF-05															
1250-25a	ACW Millwork & Ca	06/20/2018	25,000.00	15,377.16	351.69	49.15	400.84 (	400.84 01/11/2021									< 30
1250-01a	Basillica Industr	04/13/2016	35,000.00	2,055.25	677.10	15.94	693.04 (	693.04 01/11/2021									< 30
1250-98a	East Neuk Corp.	03/10/2020	25,000.00	22,142.80	311.75	116.27	428.02 (	01/25/2021									< 30
1250-26a	Germantown Laundr	09/14/2018	25,000.00	16,495.77	328.17	98.14	426.31	426.31 01/11/2021							- 1		< 30
1250-07a	Olde Hudson, LLC	12/02/2015	35,000.00	6,436.77	564.19	45.21	609.40	609.40 01/19/2021									< 30
1250-95a	Old Klaverack Bre	09/22/2020	25,000.00	23,763.84	286.98	101.31	388.29	388.29 01/26/2021									< 30
1250-97	Primitive Twig #3	04/08/2020	15,000.00	12,846.89			300.00	300.00 12/29/2020									< 30
1250-50	Saison New York,	06/25/2019	20,000.00	12,719.96	818.57	131.05	474.81	474.81 01/27/2021									< 30
1250-60a	Tivoli Farm Inc.	12/16/2019	25,000.00	21,597.31			427.53	12/30/2020									< 30
1250-12a	Verdigris Tea, LLC	09/09/2015	30,000.00	4,045.55	493.03	29.31	522.34	01/06/2021									< 30
SBA Loan I	SBA Loan Fund - SBA RLF-05: 10 loans	1	260,000.00	137,481.30	3,831.48	586.38	4,670.58										
Fund: SBA	Fund: SBA Loan Fund, Subfund: SBA RLF-06	BARLF-06														2 T 1 4 T 1 T 1 T 1 T 1 T 1 T 1 T 1 T 1 T	
1250-17a	2 Dukes & a Princess	03/28/2018	25,000.00	11,226.97	358.65	67.58	426.23	426.23 01/05/2021									< 30
1250-99a	711 CR3 LLC	03/05/2020	30,000.00	27,114.57	233.49	277.98	511.47	511.47 01/11/2021									< 30
1250-36a	Albert Schulze, d	05/23/2019	17,000.00	12,328.06	259.22	80.01	339.23	339.23 01/08/2021									< 30
1250-19a	Alula Woodworks	05/24/2018	13,350.00	6,974.64			262.00	262.00 12/29/2020									< 30
1250-18a	Behida Dolic	04/23/2018	15,000.00	7,322.02	259.91	23.69	283.60	283.60 01/27/2021									< 30

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					=== Cumulative Pmts	re Pmts ===	=== Latest Pmts ===			-	=== Periods Past Due ===	=== 90(				
LoaniD	Borrower	Close Date	Loan	Principal Balance	Principal	Inferest	Amount	Date ONE	E ONE+	+ONT	THREE+	FOUR+	FIVE+	SIX+	Total Past	Days Past
1250-16a	Fahari Bazaar	02/07/2018	15,000.00	4,879.89			360.00 12/1	12/15/2020								< 30
1250-96a	Georgia Ray's Kit	09/22/2020	15,000.00	14,087.76	214.75	60.25	275.00 01/26/2021	6/2021								< 30
1250-37a	Germantown Beer F	06/07/2019	30,000.00	23,795.13	374.76	139.06	513.82 01/06/2021	6/2021							-	< 30
1250-30	Minna Goods, LLC	02/15/2019	25,000.00	18,125.09	317.80	111.43	429.23 01/19/2021	9/2021								< 30
1250-13a	SUH6 Enterprises,	10/13/2017	25,000.00	12,311.44	352.36	73.87	426.23 01/15/2021	5/2021								< 30
1250-20a	Wandering Fool, LLC	06/28/2018	25,000.00	15,719.09			426.23 11/30/2020		426.23						426.23	< 30
1250-31a	Willa's Bakery Ca	04/17/2019	30,000.00	22,478.12	853.58	102.34	477.96 01/22/2021	2/2021								< 30
SBA Loan Fu	SBA Loan Fund - SBA RLF-06: 12 loans		265,350.00	176,362.78	3,224.52	936.21	4,731.00	7	426.23						426.23	
Fund: SBA L	Fund: SBA Loan Fund, Subfund: SBA RLF-07	ARLE-07												#		
1230-61	Buttercup Treats	09/17/2020	15,000.00	14,095.54	214.72	60.28	275.00 01/26/2021	6/2021								< 30
1260-58a	Countryside Cleanup	09/15/2020	25,300.00	24,067.38	290.35	102.60	392.95 01/26/2021	:6/2021								< 30
1260-59	Heavenly Essentials	09/15/2020	15,000.00	14,101.97	214.26	60.30	274.56 01/26/2021	6/2021								< 30
1260-52	IMBY, Inc.	06/26/2020	15,000.00	13,387.11	219.08	55.92	275.00 01/25/2021	5/2021								< 30
1260-55a	KT Hair Studio LL	07/13/2020	14,000.00	12,972.82	161.67	55.33	217.00 01/2	01/26/2021								< 30
1260-50	Micosta Enterpris	06/04/2020	15,000.00	13,405.91	238.01	36.45	274.46 01/11/2021	1/2021								< 30
1260-56	Poured Candle Bar	08/11/2020	20,000.00	18,505.20	286.84	79.16	366.00 01/26/2021	:6/2021								< 30
1260-57	Quality Q Holding	09/03/2020	35,000.00	33,336.78	401.88	142.12	544.00 01/26/2021	16/2021								< 30
1260-54	Red Mannequin	07/13/2020	15,000.00	13,642.30	216.62	58.38	275.00 01/2	01/26/2021								< 30
1260-53	Romber Works, LLC	06/19/2020	15,000.00	13,403.72	213.44	61.56	275.00 01/2	01/29/2021								< 30
1260-60a	Talbott & Arding #2	09/25/2020	33,500.00	31,833.11	384.60	135.71	520.31 01/26/2021	16/2021								< 30
1260-51a	Tivoli Farm #2	06/11/2020	15,000.00	13,632.96			274.46 12/1	12/16/2020								< 30
SBA Loan Fi	SBA Loan Fund - SBA RLF-07: 12 loans		232,800.00	216,384.80	2,841.47	847.81	3,963.74									
SBALoan F	SBA Loan Fund: 42 loans		859,650.00	589,452.99	11,015.94	2,616.11	15,943.05	0,1	1,093.99						1,093.99	
Report total: 74 loans	il: 74 loans		1,976,218.8	1,976,218.8 1,513,718.2 6 9	20,896.68	6,633.35	31,857.95	2.2	2,221.42						2,221.42	
Contraction of the Parketon	The second secon								The second secon	And the second s		The second secon				